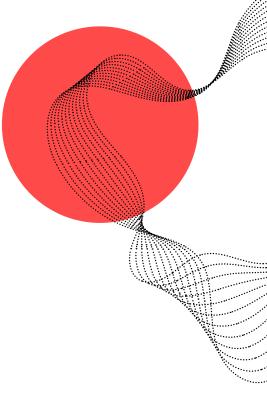## CERTIFICATE COURSE ON
Deeptech Entrepreneurship

The virtual certificate course is suitable for students, aspiring entrepreneurs and early stage startup founders to understand what it takes to build a successful deeptech startup. The week-long virtual course covers various topics related to entrepreneurship and the deeptech ecosystem as lectures, interactions, workshops and panel discussions.
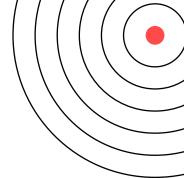
Jointly organized by:

iTIC Incubator at IIT Hyderabad and Department of Entrepreneurship and Management, IIT Hyderabad

Topics covered in the certificate course:

- ¤ Deeptech ecosystem & trends
- ¤ Lifecycle of a solution and prototyping
- ¤ 6Ds of technology
- ¤ Types of Business Models
- ¤ Design Thinking
- ¤ Business Model Canvas
- ¤ IPR for Startups
- ¤ Legal and Compliances
- ¤ Financial Modeling
- ¤ How to lead a startup
- ¤ Valuations, Due diligence and Fundraising for startups
- ¤ How to make a pitch deck
- ¤ Branding and storytelling in a digital era
- ¤ Sales strategies for startups
- ¤ Pricing strategies
- ¤ Future of manufacturing
- ¤ Case studies of AI-ML
- ¤ Applications of Blockchain
- ¤ Future of mobility
- ¤ Case studies of XR
- ¤ Opportunities in Healthtech

(Topics may be subjected to changes based on the audience demographics and speaker availability.)

Certificate Course on Deeptech Entrepreneurship

To apply for the program, kindly pay the fees using the below link via UPI, Credit or Debit cards. Use the reference number generated while filling the application form.

In case of students or incubated startups, fill the application form using the Registration link and upload the student ID or Incubation letter. In case of incorrect or incomplete details, or non-payment of fees, organizers deserve the right to cancel their registration or hold the certificate of participation.

Eligibility for receiving certificate:
- 75% attendance
- Passing of objective exams

Schedule:
- February 21, 2022 to February 25, 2022
- Commitment of 6-7 hours a day (exact schedule would be shared 2 days before the start of program)

Last date for registration and payment of fees: **February 14, 2022 by 4:00 pm**

Registration Link: https://bit.ly/mdp2022

Payment Link:
- For Individuals : https://bit.ly/mdppay
- For Students/Startups : https://bit.ly/mdpsts

Fees Structure for the Complete Course

₹ 1999
(Individuals)

₹ 999
(Students & Startup Founders)

For any queries: Reach out to us on **contact@itic.iith.ac.in** or call on **+91 40 2301 6169** during the working hours