

**NAKUL PARAMESWAR**

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**ACADEMIC BACKGROUND**

- Doctor of Philosophy in Management, 2018, Strategic Management Area, Department of Management Studies, Indian Institute of Technology Delhi (CGPA 10/10), Thesis Supervisor – Prof. Sanjay Dhir
- Thesis Title: Post Termination Dynamics of Partner Firms in International Joint Ventures (IJV): Emerging Market Context
- Integrated MBA (2008-2012) from Amity School of Business, Amity University, Uttar Pradesh, India (CGPA: 9.53/10)

**RESEARCH INTERESTS**

- Strategic Alliance / Joint Ventures
- International Strategy
- Innovation Management
- Management of Start-up
- Sustainable Development

**SCHOLARSHIPS AND RECOGNITION**

- Nominated to be a ‘Research Fellow’ with Defence Research and Studies (DRaS), the Defence veterans think tank based out of India - <https://dras.in/senior-fellows/>
- Case study titled “DuckDuckGo: Reinventing the Internet Search” published by Ivey Publishing had been entered into the EFMD 2019 Case Competition in the Hidden Champions category.
- Academy of Global Business Advancement Distinguished Fellow Award in 2018
- Best Paper Award at 15th Annual World Congress of the Academy of Global Business Advancement 2018 organized at National Institute of Development Administration, Bangkok, Thailand
- Best Paper Award at Consortium of Students in Management Research (COSMAR) 2016 organized by Department of Management Studies, Indian Institute of Science Bangalore, India
- Doctoral Travel Stipend Award by Academy of International Business for participating in the AIB Annual Conference Dubai 2017
- Awarded “Excellence in Knowledge Creation” by Amity School of Business Amity University, Noida for securing First Rank in Integrated MBA (2008-2012) with CGPA of 9.53/10

- Awarded Merit Scholarship of 30% for Outstanding Academic Performance from 2009 to 2012.
- Secured Third Position in the International Business Fest – Cognito 2010 ‘Check Mate’ organized by Department of Professional Studies, Christ University, Bangalore
- North Region Finalist in All India Management Association Business Simulation Game ‘Chanakya’ in 2012.
- Awarded Rajya Puraskar by The Bharat Scouts and Guides in 2004

## RESEARCH

### *Journal Publications*

Rajan, R., Rana, N. P., Parameswar, N., Dhir, S., Sushil & Dwivedi, Y. K. (2021). *Developing a Modified Total Interpretive Structural Model (M-TISM) for Organizational Strategic Cybersecurity Management*. **Technological Forecasting and Social Change**, 170.

Paul, J., Parameswar, N., Sindhani, M., & Dhir, S. (2021). *Use of microblogging platform for digital communication in politics*. **Journal of Business Research**, 127, 322-331.

Parameswar, N., Chaubey, A., & Dhir, S. (Accepted for Publication). *Black swan: bibliometric analysis and development of research agenda*. **Benchmarking: An International Journal**. DOI: <https://doi.org/10.1108/BIJ-08-2020-0443>

Parameswar, N., Arun, T. M., Rajeev, A., & Dhir, S. (Accepted for Publication). *The Role of Socio-economic Factors in the Spread of COVID-19 – A Case Study on India*. **Journal of Health, Safety and Environment**

Parameswar, N., Dhir, S., & Sushil. (2020). *Multi-criteria Ranking of Choice of Interaction of Parent Firms Post International Joint Venture Termination*. **Global Journal of Flexible Systems Management**, 21 (1), 1-16 DOI: <https://doi.org/10.1007/s40171-019-00227-4>

Parameswar, N., & Dhir, S. (2019). *Factors Affecting the Choice of Interaction After the International Joint Venture Termination in Africa: Total interpretive Structural Modeling*. **Strategic Change**, 28(6), 507-515

Parameswar, N., Hasan, Z., Dhir, S., & Ongsakul, V. (2019). *Factors that Drive Technological Entrepreneurship in South Asia*. **Journal for Global Business Advancement**, 12 (3), 429–448

Bindra, S., Parameswar, N., & Dhir, S. (2019). *Strategic Management: The Evolution of the Field*. **Strategic Change**, 28(6), 469-478

Parameswar, N., & Dhir, S. (2019) *Global Marketplace Strategy and Choice of Interaction Post International Joint Venture Termination: Emerging Market Context*. **Strategic Change**, 28(3), 177–184

Sindhani, M., Parameswar, N., Dhir, S., & Ongsakul, V. (2019). *Twitter Analysis Of Founders of Top 25 Indian Startups*. **Journal for Global Business Advancement**, 12(1), 117–144

Withisuphakorn, P., Batra, I., Parameswar, N., & Dhir, S. (2019). *Sustainable Development in*

*Practice: Case Study of L'Oréal.* **Journal of Business and Retail Management Research**, 13(Special).

Ongsakul, V., Parameswar, N., & Dhir, S. (2019). *Factors affecting the nature of alliance governance and competitiveness.* **Journal of Business and Retail Management Research**, 13(Special)

Parameswar, N., & Dhir, S. (2018). *Post Termination Interaction in International Joint Ventures (IJV).* **Foresight**, 21(2), 200–215 DOI: <https://doi.org/10.1108/FS-03-2018-0022>

Parameswar, N., Dhir, S. & Ongsakul, V. (2018). *Purpose of International Joint Venture and Interaction Post Termination.* **Journal for Global Business Advancement**, 11(6), 687-705

Parameswar, N., Dhir, S., & Dhir, S. (2017). *Banking on Innovation, Innovation in Banking at ICICI Bank.* **Global Business and Organizational Excellence**, 36(2), 6–16.

### **Case Studies**

Parameswar, N., Maddipatla, J., & Dhir, S. (2019). *DuckDuckGo - Reinventing the Internet Search.* **IVEY Case Publishing**  
(URL: <https://www.iveycases.com/ProductView.aspx?id=103870>)

Parameswar, N., Singh, A., Malik, R., & Dhir, S. (2018). *efin Recruiters: At Crossroad of Indian RPO Industry.* **Emerald Emerging Markets Case Studies**, 8(1), 1-23

Parameswar, N., Maddipatla, J., & Dhir, S. *Delhivery: Fulfilling E-Commerce Delivery.* **Asian Journal of Management Cases** (Accepted for Publication)

### **Book Chapter**

Parameswar, N., & Dhir, S. (2018). *Technology Transfer and Innovation in Global International Joint Venture (IJV) – Emerging Markets Perspective.* In J. Connell, R. Agarwal, Sushil & S. Dhir (Eds.), **Global Value Chains, Flexibility and Sustainability (Flexible Systems Management Book Series)**. Springer.

### **Conference Proceedings/Presentations**

Bindra, S., Dhir, S., & Parameswar, N. (2019). *Knowledge and Dynamic Capabilities: Using Bibliometric Analysis for Setting Future Research Agenda.* **Paper Presented at 16th Annual World Congress of the Academy of Global Business Advancement 2019**

Gupta, M., Dhir, S., & Parameswar, N. (2019). *Bibliometric Analysis of the Outward Foreign Direct Investment Literature.* **Paper Presented at 16th Annual World Congress of the Academy of Global Business Advancement 2019**

Parameswar, N., Gupta, M., & Dhir, S. (2018). *Meta-analysis on Literature on International Joint Venture (IJV) Termination.* **Paper Presented at Strategic Management Society (SMS) Conference Hyderabad 2018**

Rajan, R., Parameswar, N., & Dhir, S. (2018). *Incorporating Polarity of Relationships in TISM for Organizational Information and Cyber Security Management.* **Paper Presented at 18<sup>th</sup>**

**GLOGIFT Conference, IIM Lucknow**

- Sharma, T. & Parameswar, N. (2018). *Impact of Digital Payments on Large and Small Businesses: A Post Demonetization Comparative Analysis*. **Paper Presented at 18<sup>th</sup> GLOGIFT Conference, IIM Lucknow**
- Parameswar, N., & Dhir, S. (2018). *Eckovation: Changing Dynamics of Indian Education System*. **Case Study Selected for Presentation in Case Colloquium at XX Strategic Management Forum Annual Convention, Indian Institute of Management Tiruchirappalli**
- Parameswar, N., & Dhir, S. (2018). *Interaction Post International Joint Venture Termination: An Exploratory Study*. **Paper Presented at 15th Annual World Congress of the Academy of Global Business Advancement 2018 (Best Paper Award Winner)**
- Parameswar, N., & Dhir, S. (2017). *Global Marketplace Strategy and Choice of Interaction Post International Joint Venture Termination*. **Paper Presented at AIB – Southeast USA Annual Conference 2017**
- Parameswar, N. & Dhir, S. (2017). *Post Termination Dynamics of Partner Firms in International Joint Ventures (IJV): Emerging Market Context*. **Accepted for Discussion at 'Late Stage Doctoral Consortium' organized by Southern Management Association during SMA Annual Conference Florida, USA** (Publisher of Journal of Management)
- Parameswar, N. & Dhir, S. (2017). *Post Termination Dynamics of Partner Firms in International Joint Ventures (IJV): Emerging Market Context*. **Paper Presented at AIB 2017 Annual Meeting Dubai, UAE**
- Parameswar, N., & Dhir, S. (2016). *Factors Influencing Choice of Interaction Post International Joint Venture Termination: An Emerging Market Perspective*. **Paper Presented at Strategic Management Society (SMS) Conference Hong Kong 2016**
- Parameswar, N., & Dhir, S. (2016). *Choice of Post International Joint Venture (IJV) Termination Interaction – Emerging Market Context*. **COSMAR 2016**. Bangalore: Department of Management Studies, Indian Institute of Science. (*Best Paper Award Winner*)
- Parameswar, N., & Dhir, S. (2016). *Post Termination Interaction of Joint Venture Partners: A Conceptual Framework*. **Proceedings of 34th International Business Research Conference, Imperial College London**
- Parameswar, N., Singh, A., Malik, R., & Dhir, S. (2016). *efin Recruiters: Sustaining Competitive Advantage in Indian Recruitment Process Outsourcing Industry - A Case Study*. **Presented in The International Conference on Business Case Research (ICBCR 2016), University of Hong Kong**
- Parameswar, N., Singh, A., Malik, R., & Dhir, S. (2016). *Startup Competing in RPO Industry*. **Presented in Case Colloquium at XIX Strategic Management Forum Annual Convention, Indian Institute of Management Lucknow - Noida Campus**

Parameswar, N., & Dhir, S. (2016). *Technology Transfer and Innovation in Global International Joint Venture (IJV) – Emerging Markets Perspective*. **Presented in Sixteenth Global Conference on Flexible Systems Management - GLOGIFT 2016, University of Technology, Sydney**

## **TEACHING EXPERIENCE**

- 'Competitive Strategy' (Jan' 2021 - Mar' 2021) in Post Graduate Diploma in Management (Rural) Programme at Institute of Rural Management Anand
- 'Innovation Management (Jan' 2021 - Mar' 2021) in Executive Post Graduate Diploma in Management (Rural) Programme at Institute of Rural Management Anand
- 'Strategic Alliance' (Nov 2020 - Jan 2021) in Post Graduate Diploma in Management (Rural) Programme at Institute of Rural Management Anand
- 'Strategic Management' (August 2020 - Nov 2020) in Post Graduate Diploma in Management (Rural) Programme at Institute of Rural Management Anand - 2 Sections
- 'Strategic Management' (June 2020 - August 2020) in Executive Post Graduate Diploma in Management (Rural) Programme at Institute of Rural Management Anand
- 'Management Consulting' (Jan' 2019 - March 2019) in Master of Business Administration Programme at Indian Institute of Management Jammu, Jammu and Kashmir
- 'Strategic Management' (Jan' 2019 - March 2019) in Master of Business Administration Programme at Indian Institute of Management Jammu, Jammu and Kashmir - 2 Sections
- 'Strategic Alliance' (Oct' 2019 - Dec' 2019) in Master of Business Administration Programme at Indian Institute of Management Jammu, Jammu, Jammu and Kashmir
- 'Strategic Management II - Focus on Implementation' (July' 2019 - Oct' 2019) in Master of Business Administration Programme at Indian Institute of Management Jammu, Jammu, Jammu and Kashmir
- 'Corporate Strategy and Policy' (Jan' 2019 - May' 2019) in Master of Business Administration Programme at School of Management, Bennett University, Greater Noida, India
- 'International Business Management' (July 2018 - Dec' 2018) in Bachelor of Business Administration Programme at School of Management, Bennett University, Greater Noida, India
- 'Innovation Management' (Oct' 2017 - Jan' 2018) in Master of Business Administration Programme at VIT Business School, Vellore Institute of Technology, Vellore, India
- 'Strategic Management' (Jan' 2017 - April' 2018) in Master of Business Administration Programme at VIT Business School, Vellore Institute of Technology, Vellore, India
- 'Lean Start-up Management' (Dec' 2017 - April' 2018) in Bachelor of Technology Programme Vellore Institute of Technology, Vellore, India

## **INVITED LECTURES**

- Panelist at the International Case Development Competency Training on Innovation and Entrepreneurship in Emerging Markets - IEEM 2021 organized by Sharda University, Greater Noida on 30 April 2021.
- Guest Lecture on 'Judo Strategy' at Sri Aurobindo College of Commerce & Management on 28 April 2021

- Special Lecture on 'Identifying and Prioritizing Opportunities for Entrepreneurship' in the Online Short Term Course on Innovation, Start-up and Entrepreneurship organized by Innovation, Incubation and Entrepreneurship Cell, Ghani Khan Choudhury Institute of Engineering and Technology, Malda, West Bengal, India.
- Session on 'How to Improve Article Acceptance Rate and Publish Quicker' for participants from Dr A. P. J. Abdul Kalam Technical University organized by Emerald Publishing

#### **MDP/TRAINING PROGRAMME COORDINATED**

- Program Coordinator for IRMA Module on 'Agri-Cooperative Business Management, Leadership and Planning with a Focus on Women and Youth' from February 11 – March 02, 2021 undertaken under 1st ICA-MAFF (Japan) Online Training Course on "Strengthening Management and Development of Agricultural Cooperatives and Farmers' Organizations in Asia and Africa"

#### **MDP/TRAINING PROGRAMME - SESSIONS FACILITATED**

- Sessions on Introduction to Entrepreneurship and Strategy, Identifying and Prioritising Opportunities, Pitching opportunities and raising funds, Forming Strategic Alliances and Collaborations, Strategic Planning and Implementation and Strategic Customer Relationship Management in ISEED's (IRMA's Incubation Centre) Entrepreneurship Development Program
- Sessions on Strategic Management for Agribusiness Organization in MDP on Training and Skill Development Programme for Uttarakhand State Rural Livelihoods Mission (February 23-26, 2021)

#### **CONSULTING PROJECTS**

- 'Transparency in Primary Commodity Procurement' - Funding Agency National Dairy Development Board - Team Member along with Prof. Rakesh Arrawatia, Prof. Sridhar Vishwanath and Prof. Indranil De. (September 2020 to June 2021)
- 'Time and Motion Study in the State under MGNREGA' - Funding Agency Ministry of Rural Development, Government of India - Team Member along with Prof. Rajeev A. (September 2020 to June 2021)

#### **ACADEMIC AND ADMINISTRATIVE RESPONSIBILITIES**

- Member, Internal Audit Committee, Institute of Rural Management Anand.
- Chair, Alumni Committee, Institute of Rural Management Anand
- Member, Monitoring and Management Committee of ISSED (Incubation Centre at Institute of Rural Management Anand)
- Member, Placement Committee, Indian Institute of Management Jammu
- Convenor, 2<sup>nd</sup> HR Conclave organized by Indian Institute of Management Jammu on 30 - 31 August 2019
- Chairperson, Placement Committee, School of Management, Bennett University
- Member, Industry Connect Team, School of Management, Bennett University
- Professor Incharge, Innovation and Business Analytics Lab at VIT Business School,

Vellore Institute of Technology

- Member, Admissions Committee, VIT Business School, Vellore Institute of Technology
- Reviewer:
  - International Studies of Management and Organization
  - Benchmarking: The International Journal
  - Economic Change and Restructuring
  - International Journal of Rural Management
  - Journal of Strategy and Management
  - Thunderbird International Business Review
  - Foresight: The journal of future studies, strategic thinking and policy
  - Asian Journal of Management Cases
  - Global Journal of Flexible Systems Management
  - Journal of Business Research
  - Journal of Decision Systems
  - Academy of Management (AOM) Conference, 2019
  - Academy of International Business Conference 2019
  - Academy of Management (AOM) Conference, 2016
  - Southern Management Association (SMA) Conference 2017, Florida
  - North American Case Research Association Annual Meeting 2017
- Conference Co-ordinator, International Conference on Strategies in Volatile and Uncertain Environment for Emerging Markets, July 14<sup>th</sup> & 15<sup>th</sup>, 2017 organized by Department of Management Studies, IIT Delhi
- Ministry of HRD TEQIP-II / CEP program - Strategic Innovation and Flexibility organized by Department of Management Studies, IIT Delhi (4 - 6 December 2015)
- CEP program – Strategic Innovations, Digital Marketing, & Business Analytics organized by Department of Management Studies, IIT Delhi (Jan'2017 – June'2017)
- CEP program – Strategy and Leadership in VUCA Environment organized by Department of Management Studies, IIT Delhi (4 - 6 March 2017)
- Coordinator, 'Student Interaction Session', 2017 Faculty Recruitment Drive at Department of Management Studies, IIT Delhi
- Volunteer, 'PhD Admission' at Department of Management Studies, IIT Delhi – 2015 (Winter), 2016 (Summer) and 2016 (Winter)
- Worked as Liaison Officer of Dr Lenny Krishandath Saith (Senator, Trinidad and Tobago) in 'Pravasi Bharatiya Divas 2010' organized by Confederation of Indian Industry and Ministry of External Affairs, India
- Worked as Liaison Officer of Prof. Veena Sahajwalla, Associate Dean, Faculty of Science and Director, Centre for Sustainable Materials Research and Technology in University of New South Wales, Australia in 'Pravasi Bharatiya Divas 2011' organized by Confederation of Indian Industry and Ministry of External Affairs, India
- Volunteer, 6th Indo-Africa Conclave 2010 organized by Confederation of Indian Industry, EXIM Bank and Government of India

**ADVISORY BOARD MEMBERSHIP**

- Member of Company Advisory Board to Valcreat (Founder - Mr Puneet Kumar Bhatia) - <https://industry0design.com/>

## **WORK EXPERIENCE**

- **INDIAN INSTITUTE OF TECHNOLOGY HYDERABAD**  
(Period: June 2021 - Present) Working as Assistant Professor in Department of Entrepreneurship and Management
  - **INSTITUTE OF RURAL MANAGEMENT ANAND**  
(Period: May 2020 - June 2021) Working as Assistant Professor in Strategic Management Area.
  - **INDIAN INSTITUTE OF MANAGEMENT JAMMU**  
(Period: May 2019 - April 2020) Worked as Assistant Professor in Business Policy and Strategy Area.
  - **SCHOOL OF MANAGEMENT, BENNETT UNIVERSITY**  
(Period: July 2018 - May 2019) Worked as Assistant Professor in Strategic Management Area.
  - **VIT BUSINESS SCHOOL, VELLORE INSTITUTE OF TECHNOLOGY**  
(Period: October, 2017 - May 2018) Worked as Assistant Professor in Strategic Management and General Management Area
  - **HAVELLS INDIA LTD., NOIDA, INDIA**  
(Period: September, 2012 – April, 2014) Worked as Executive in Supply Chain Management Department
  - **NTPC LTD., NEW DELHI, INDIA (Internship)**  
(Period: May, 2011 – July, 2011) Worked as student intern in Bonds Section, Finance Department
  - **MADURA GARMENTS - A DIVISION OF ADITYA BIRLA NUVO LTD., BANGALORE, INDIA (Internship)**  
(Period: May, 2010 – July, 2010) Worked as student intern in Finance Department
-