



भारतीय प्रौद्योगिकी संस्थान हैदराबाद
Indian Institute of Technology Hyderabad



i-TIC Foundation
IIT Hyderabad

CERTIFICATE COURSE ON **Deeptech Entrepreneurship**

The virtual certificate course is suitable for aspiring entrepreneurs and early stage startup founders to understand what it takes to build a successful Deeptech startup. The week long virtual course covers various topics related to Entrepreneurship and Deeptech ecosystem as lectures, interactions, workshops and panel discussions.

Jointly organized by:
Department of Entrepreneurship
and Management, IIT Hyderabad
i-TIC Incubator IIT Hyderabad

Fees for the complete course:

INR 100*

The fees are waived off for students and incubated startups

Topics covered in the Certificate course

- Deeptech ecosystem & trends
- Lifecycle of a solution and prototyping
- 6Ds of technology
- Types of Business Models
- Design Thinking
- Business Model Canvas
- IPR for Startups
- Legal and Compliances
- Financial Modeling
- Leading a startup
- Valuations, Due diligence and Fundraising for startups
- How to make a pitch deck
- Branding and storytelling in a digital era
- Sales strategies for startups
- Pricing strategies
- Future of manufacturing
- Applications of AI and ML
- Blockchain applications for 2025
- Future of mobility
- Case studies of Mixed Reality
- Opportunities in Healthtech



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How To Apply?

For applying to the program, kindly pay the fees using the below link using UPI, Credit or Debit cards. Use the reference number while filling the application form. In case of students or incubated startups, directly fill the application form using the Registration link and upload the student ID or Incubation letter. In case of incorrect or incomplete details or non-payment of fees, organizers deserve the right to cancel their registration or hold the certificate of participation.

Schedule:

22.03.2021 to 26.03.2021

6-7 hours a day

(exact schedule would be shared 2 days before the sessions)

Registration Link: <http://bit.ly/deeptech-entre-mdp>

Eligibility for receiving certificate:

✓ **75% attendance**

✓ **Passing of objective exams**

Last date for registration: **18.03.2021!**

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DEEPTTECH ENTREPRENEURSHIP